

MARKETING COORDINATOR

- FIXED TERM CONTRACT
- REPORTING TO DIRECTOR OF MARKETING

Lough Erne Resort is seeking to recruit a Marketing Coordinator to join the resort marketing department on a temporary basis. The ideal candidate will have previous experience as a marketing coordinator and hold a third level qualification in marketing or a related subject. You will have a comprehensive knowledge of marketing techniques and practice to include social media (Facebook/ Instagram etc), e- marketing, digital marketing, web design / amendment, direct marketing campaigns and strategies alongside knowledge of current marketing trends. In addition, you will have excellent organisational skills and an ability to prioritise, multitask and meet deadlines. You will collate and produce branded marketing collateral and direct marketing campaigns all within the company and data protection guidelines.

CRITERIA:

- Degree at 1st or 2.1 level ideally in marketing or a related topic, or equivalent experience in a marketing position.
- Photography experience
- Comprehensive knowledge of marketing techniques and practice:
 - o Social Media
 - o Digital Marketing
 - o Websites
 - o Creating e-zines
 - o Creating marketing collateral
 - o Strong administrative skills
 - o Current marketing trends
- Excellent written and verbal communication skills – including strong proof reading skills and attention to detail.
- Highly competent in the use of Word and Excel, PowerPoint.
- Previous experience of implementing branding and branding guidelines.
- Previous administration experience - Ability to provide accurate, clear, concise and informative communication and recording of the same.

INTERESTED IN APPLYING?

Please email your contact details and CV to: hr@loughernereresort.com