



NICK FALDO DESIGN PHILOSOPHY



Summer 2008: When Nick Faldo flew over Lough Erne and looked down on the breathtaking Fermanagh landscape, he mused how it would lend itself to the makings of a dramatic golf course.

That fond thought became a reality when the six times major champion was commissioned to fashion the terrain into what he calls “one of Europe’s – indeed the world’s – most visually stunning golf courses.”

In its natural state, Faldo recognised not only the obvious beauty of the land on the shores of the Lough but also its potential as a prime example of the enduring precepts that govern his highly individual approach to golf course design which lets the terrain dictate the nature of the course leaving him with the role of “enhancing what is already there”.

His personal philosophy is the result of his playing success on championship courses all over the world and his exhaustive analytical study of their key features and the specific aspects that make them outstanding.

A Faldo creation therefore contains those qualities he considers the complete golf course should display and reflects his own approach to the game and how it should be played. He and his team have a simple guiding dogma of: “Strategy and Memorability”.

As a player he possessed a peerless ability to dissect a course and its challenge to study and unravel the puzzle it presented and this “thinking man’s approach” is both hallmark and influence in his designs.

In terms of memorability, he believes a golf course should be visually strong with striking features, sometimes rewarding risk and thereby inspiring golfers and ensuring they never tire of facing the varying challenges it offers.

His ingenious creation at Lough Erne Golf Resort brings an exhilarating freshness that captures constant interest with nine holes hugging the shore and views over the water on almost every hole that give the 7,209 yard course unique beauty and rightful championship status.

Its inherent character will also provide a challenge for generations of golfers to come as they experience at first hand the playing values of Nick Faldo, one of the most successful golfers in the history of the game. It will be almost like playing the great man himself.

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