



### **Recent Press Coverage - The Faldo Course**

#### ***'McIlroy lends a helping hand' Newsletter, 13<sup>th</sup> September 2011***

"Rory McIlroy joined Sir Nick Faldo at Lough Erne Resort to give a clinic to competitors on day one of the 15<sup>th</sup> Faldo Series Grand Final yesterday."

#### ***'Lough Erne to host Faldo Series finale' Newsletter, 6<sup>th</sup> September 2011***

"A record field of 81 of the world's top young golfers will join Sir Nick Faldo at Lough Erne resort for the 15<sup>th</sup> edition of the Faldo Series Grand final."

#### ***'Enchanted by the Emerald Isle' The Press and Journal, 6<sup>th</sup> August 2011***

"After a light clubhouse lunch I met director of golf, head professional Lynn McCool, to pick up my buggy and hired clubs before heading off over the rustic bridge to play Faldo's championship par-72 course. Words simply can't do justice to the wondrous views on every hole, 11 of which are on the water. The scenery was simply spectacular."

#### ***'Lough Erne to Host Corporate Golf Challenge' Impartial Reporter, 4<sup>th</sup> August 2011***

"Playing at the outstanding Faldo Championship Course at Lough Erne, the 2011 Ireland Qualifier is open to teams of two players, and will provide companies with an opportunity to enhance staff relationships as well as meet potential clients and suppliers. The winning pair will go on an all expenses paid trip to represent Ireland at the 2012 World Final."

#### ***'Got what it takes to represent Ireland at the World Corporate Golf Challenge?' Business First, 1<sup>st</sup> August 2011***

"Calling all companies with golf enthusiasts, the 2011 Ireland Qualifier of the World Corporate Golf Challenge will take place on The Faldo Championship Course at Lough Erne Resort this October. The World Corporate Golf Challenge is the biggest corporate golf tournament in the world and since its inception 16 years ago, over one million golfers have competed across the globe for the chance to represent their company and country."

#### ***'Rory McIlroy's Northern Ireland Golf Tour' BlogsForbes.com, 22<sup>nd</sup> June 2011***

"You will hear a lot more about Lough Erne in the near future as the best tour operators scramble to add it to their schedules. Sam Baker, owner of Haversham & Baker recently returned from an exploratory trip and told me, 'I've never played another course quite like it – inland but a spectacular setting with rock hard links-like fairways and 11 holes on the water.'"

#### ***'Irish Golf Breaks at Lough Erne Resort for winners of Banks and Brokers Golf Championship' Golfblogger.co.uk 17<sup>th</sup> June 2011***

"Lough Erne was the first AA and Northern Ireland Tourist Board five star hotel in Northern Ireland, and was awarded the title of 'Best Hotel' at the 2011 Northern Ireland Tourism Awards as well as being named 'Golf Resort of the Year' by the Irish Golf Tourism Operators Association in 2010."

#### ***'Playing a round at Lough Erne Resort, A Treat Not to be Missed!' The Tyrone Times, May 24<sup>th</sup> 2011***

“From the moment you arrive there, you know it’s a special place... Lough Erne’s greens are the best I’ve ever savoured.”

***‘Putting Top: Lower your scores this summer by Lynn McCool’, Coverwest Magazine, Summer 2011***

“Putting is around half of your golfing score, but how often do you practice your stroke? Here’s a tip that my students constantly work on, and through feedback, it has produced great results.”

***‘Faldo opens Lough Erne golf academy’, The Independent, 4<sup>th</sup> April, 2011***

“The former world number one hopes the facility at the Lough Erne Resort near Enniskillen will attract students from all over the continent. Promising much more than the standard driving range, the academy incorporates a lecture theatre and state-of-the-art swing studio, as well as an extensive practice room.”

***‘From Hawaii to Lough Erne’, The Impartial Reporter, 31<sup>st</sup> March 2011***

“Lynn McCool has played competitive golf throughout the world, undertaking a golfing scholarship in Hawaii and held the reins at the K Club, but Lough Erne’s Head Professional and Director of golf reckons her current post is “probably the best job in Ireland”.”

***‘The Faldo experience and learning from a sporting legend’, The Impartial Reporter, 31<sup>st</sup> March 2011***

“The thing about golf is that no matter what level you play to, you can always improve and, as such, the Faldo Academy will cater for all golfers and the resort has in place all the top technology to improve your game.”

***‘Faldo Academy to unearth the next gem on the banks of the Erne’, Fermanagh Herald, 30<sup>th</sup> March, 2011***

“Yesterday saw an exciting new dawn for golf within Fermanagh with the official opening of the brand new Faldo Academy at the Lough Erne Golf Resort. With its state of the art facilities the Academy offers the perfect environment for every level of golfer to improve their game.”

***‘Faldo Academy is underway’, Sunday Life, 27<sup>th</sup> March 2011***

“Lough Erne Resort’s international reputation has reached new heights with the official opening of a Nick Faldo Academy – the first in Europe.”

***‘Nick Faldo’s first golf academy opens in Northern Ireland’, Belfast Telegraph, 29<sup>th</sup> March 2011***

“Coaching methods that won Sir Nick Faldo six major championships are being offered to budding stars and hackers alike in his first European golf academy, which opened in Northern Ireland today. The former world number one hopes the facility at the Lough Erne Resort in Co Fermanagh will attract students from all over the continent.”

***‘Lough Erne in seventh heaven as Americans hail course’, Belfast Telegraph, 12 January 2011***

“Lough Erne Resort continues to add to its growing number of accolades and awards with the Championship Faldo Course receiving praise from one of the USA’s most respected golf publications.”

***‘International course award for Lough Erne’, The impartial Reporter, 20<sup>th</sup> January 2011***

“Golfweek, established over 30 years ago, has voted Lough Erne Resort 7<sup>th</sup> in its category of Best of Great Britain and Ireland’s Modern Classic Courses for 2011.”

***Going for Golf, 'Ireland from Lough to Links', Autumn 2010***

"Lough Erne affords some excellent golf, with two championship courses, the newest of which is designed by Nick Faldo, the club has swiftly become a major force in Irish golf."

***Golf Monthly, Top 100 Courses UK & Ireland 2010***

"Lough Erne...54<sup>th</sup>...Faldo's first Irish creation near Enniskillen presents a real mix of golfing styles as it wends its way round Castle Hume Lough and Lower Lough Erne. Holes vary from pine-lined and heathland to a hint of the links on the par-5 6<sup>th</sup>. Water comes into play often, most memorably on the short par-4 10<sup>th</sup> with its semi-island green."

"Panelists' comments: Ireland's answer to Loch Lomond; A beautiful and fair test; A Stunning Course in a magnificent setting".

***Paul Ferguson, 'On Course for a Major Coup' Sunday Life, 31<sup>st</sup> October 2010***

The picturesque 10<sup>th</sup> par four, their signature hole, is an absolute delight with the green surrounded by danger. Lough Erne's excellent drainage system means only monsoon conditions should stop play. The cosy Halfway House, tucked behind the 9<sup>th</sup> green, is perfect for a breather. Lough Erne and Fermanagh tick all the boxes if the European Tour can find a sponsor willing to stage a tournament in Northern Ireland."

***Golf World, Top 100 UK & Ireland Courses 2010-11 (November 2010 Issue)***

The Faldo Course, Lough Erne Resort

***Martin Kauffmann, Golf Week, August 2010***

"Even in Ireland, one would be hard pressed to find a prettier tee shot than the one presented at the par 4 seventh, which looks down the length of the lake. And its unlikely that Faldo – or any other architect, for that matter – will design a better or more beautiful par 4 than the 10<sup>th</sup> at Lough Erne, where the whitecaps lap the green, which sits on a peninsula, with sailboats floating in the distance. You can be forgiven if you feel as though you've been transported to one of the great old links in New England".

***Eamon Lynch, '6 Irish Modern Classics'. Golf Magazine, July 2010***

"The Faldo Course came in at No.3 on Golf Magazine's Best New International Courses ranking and it stands above all of its aforementioned rivals. Much of its charm has to do with location, jutting out into Lough Erne in one of Northern Ireland's most scenic areas. The rest has to do with holes that are just fun to tackle, like the 396-yard 7<sup>th</sup>...but few holes will get your attention more than the 10<sup>th</sup>. It is well worth your time."

***Ian Cruickshank, 'Lough Erne Resort and its touring pro make a winning combination', Fairways Golf, June 2010***

"I'm happy to report that Lough Erne Resort is just about as spectacular as McIlroy's game. The course was designed by Nick Faldo and its his best effort. It starts gently, a pretty five-hole loop that winds through the woods. Once you climb to the top of the 6<sup>th</sup> tee though, the course grabs you hard by the golfing balls. The Course zigzags alongside stone walls and shaggy sheep, plunging down to the edges of a lake that is dotted by hundreds of islands. Like all good courses it finishes with a wallop – the last three holes bend hard y the water, teasing players to cut off corners best left alone".

***Golf World, Dream Par 3s May 2010***

"18<sup>th</sup> Hole, Cygnets Rest, The Faldo Course, Lough Erne Resort BEST 18<sup>th</sup> Par 3 in UK & Ireland...Why its so good: the final one at this new course is tremendous. Just about all carry over the Lough, with a deep bunker awaiting, if you try to bail out left this will provide some finish in matchplay".

***Backspin, Feb 2010***

Ireland's Top 35 Courses Parkland / Inland...Lough Erne

***Golf International, Feb 2010***

The Faldo Series has signed a three-year major partnership with the acclaimed new Lough Erne Resort. The deal means Lough Erne Resort will be designated as the home of The Faldo Series and host the Faldo Series Grand Final in 2010, 2011 and 2012 and the Faldo Ireland Championship during the same years”.

***Colm Bradely, Golf International, Travel, Jan/Feb 2010***

“...The course has raised the standard of golf in Northern Ireland in such a way that comparisons with Loch Lomond will be inevitable. Since more than three quarters of the holes are linked to the lough – many with infinity greens – there is a strong likeness to some of the great American courses. Add to that scrupulously groomed fairways, greens and bunkers. There's no doubt about it. Lough Erne – like the great historied links that attract so many golfers to these parts, is world class. Lough Erne Golf Resort is a real gem in the Irish Golfing crown with a sparkle sure to attract golfers from all over the world”.

***Dermot Gilleece, Golf Digest, January 2010***

“Given the lakeside site, the first thing one noticed out on the Lough Erne Course was the firm turf, despite almost persistently hostile weather. This is the most highly specified and consequently the most expensive course. The entire course was hydroseeded like you might do with a links. Every bit of it. Meanwhile, the great strength of Faldo's design is the use he makes of the lake, which is visible from the majority of the holes”.

***Golfers Guide to Ireland, 2010***

“Lough Erne comfortably takes its place in the vanguard of some of the game's finest...”

***Jock Howard, Golf World, January 2010***

“On the back nine, my favourite holes were the 10<sup>th</sup>, an exquisite short par 4 to a near-island green, set in the Lough, which is sure to become one of Ireland's most photographed holes”.