



FIRST FALDO ACADEMY IN EUROPE TO OPEN AT LOUGH ERNE RESORT

August 2010: Lough Erne Resort in County Fermanagh, Northern Ireland, is set to offer the Faldo method of golf coaching to its visitors after announcing plans to open the first Faldo Academy in Europe this autumn.

With construction already well underway on the Faldo Academy at Lough Erne, the facility is scheduled for completion in September when it will begin offering tailored tuition packages to golfers of all abilities. The academy will include a swing studio that will allow for private tuition with state-of-the-art video technology. A classroom facility adjacent to the swing studio and an eight-bay indoor range will provide the perfect location for teams from across Europe to conduct game-improvement and team-development training sessions. Group classes for beginners will also enable golfers to have fun while learning the basic fundamentals of the game within a customised time-frame.

Faldo commented: "I'm delighted that Lough Erne is to open the first Faldo Academy in Europe this year as it is the perfect location for what will be a very different kind of teaching facility. All of our visitors, whether they are talented players or complete beginners, will be schooled through my own methodology of golf training, incorporating many of the game-building techniques that I have amassed during my 30-year career. Our facilities will be second-to-none and with my own Faldo Championship Golf Course within chipping distance of the facility, players will have the ideal place to perfect all that they have learned in the Faldo Academy at Lough Erne."

Lynn McCool, Director of Golf & Head Professional at Lough Erne Resort, added: "I am very much looking forward to working within the Faldo Academy at Lough Erne. The structure of the indoor and outdoor facilities will allow my team of professionals and I to provide an array of golf packages from which we hope our visitors will find real benefits, whether they are talented players or just starting out."

All Faldo Academies are designed on a bespoke basis by Faldo's golf course design practice, Faldo Design, a multi-award winning company with design experience in over 25 countries worldwide. Always designed with the golf course in mind, each Faldo Academy promotes a structured practice environment that reflects Faldo's approach, enabling players to perfect the many different shots that they could face on the golf course.

http://www.loughernereresort.com/golf/the_faldo_academy/

Further Faldo Academies at Lavasa, India and Katameya Dunes Egypt are set to open early in 2011. Details can be found at www.nickfaldo.com

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About Faldo Academies

The name Faldo has long been associated with game development through the Faldo Institute, which the six-time Major winner developed with long-term partner Marriott. Faldo Academies is an extension of that existing offering.

With its unique approach to game development, Faldo Academies has revolutionised the way in which golf instruction and practice facilities are being viewed. Drawing on the attributes that allowed Nick Faldo to become the world's number one golfer, Faldo Academies will combine world-class instruction, the very latest in developmental technology with pioneering golf instruction facilities.

Faldo Academies has been designed with golfers in mind. Each facility will allow golfers to replicate the shots that they will experience on the golf course, making game-improvement relevant, engaging and most of all fun.

Visit the official Faldo Academies website at www.nickfaldo.com

About Lough Erne Resort

With an emphasis on Five Star luxury and comfort, Lough Erne Resorts accommodation comprises of 120 luxury rooms and Suites, with superb panoramic views over Castle Hume Lough and The Faldo Championship Golf Course. Three and four day golf schools will enable golfers to avail of all the wonderful facilities on offer at Lough Erne Resort. Many of the Golf Schools will incorporate the use of the authentic Thai Spa on completion of time spent each day on the academy allowing for complete relaxation.

Lough Erne Resort offers a variety of innovative Dining Experiences, with Menus by Acclaimed Chef Noel McMeel. Noel's philosophy of using the very best of local produce is evident through all of the Menus he creates for the various restaurants. During golf school s golfers will dine together in one of Lough Erne Resorts restaurants.

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