



28 June 2010

CELEBRATIONS MARK FIRST YEAR OF
THE FALDO COURSE

Lough Erne Resort is preparing to mark the first anniversary of the opening of the award winning Faldo Championship Course on Thursday 1 July 2010 with a week of celebratory events, commencing Sunday 4th July.

The 7,167 yard course, designed by Nick Faldo, is an exciting challenge for golfers of all abilities, featuring 18 spectacular golf holes. Situated between Castle Hume Lough and Lower Lough Erne, 14 of the holes have Water in play, highlighted by the iconic 10th Hole, 'Emerald Isle' where the green is surrounded on three sides by water. The routing of The Faldo Championship Course takes full advantage of the natural topography and provides golfers with superb all year round playing conditions as well as breathtaking views of The Fermanagh Lakelands . Over 10,000 golfers have already played the course in its first 12 months.

Rory McIlroy who has set the hearts of Golf fans across the World alight since turning Pro in September 2007, represents Lough Erne Resort around the World as its' Touring Professional. Rory recently announced the return of The Lough Erne Challenge to The Faldo Course on Wednesday 21st July 2010. In a unique, one-day event Northern Ireland, will be represented by Rory and Dungannon's Darren Clarke, who will take on a Republic of Ireland team represented by three times Major champion Pdraig Harrington and the reigning Irish Open champion Shane Lowry.

The Faldo Course has also attracted a range of local personalities including Shane Filan, Westlife, Michael Flatley, Lord of the Dance and Packie Bonner, Ireland's hero from Italia '90.

The Faldo Course has received numerous prestigious international awards in its first year, these include been ranked one of the Best New International Golf Courses in the World by Sports Illustrated and Golf Magazine Group. Golf World, the long established and authoritative magazine in

the UK has voted the 18th hole on The Faldo Course the best par three hole in the whole of the UK and Ireland.

The Resort has also strengthened their partnership with Faldo Design by becoming the Home of the Faldo Series and Faldo Series Grand Final in 2010, 2011 and 2012.

Discussing the range of events planned to mark all of the above achievements in its first year of operation, Jonathan Stapleton, General Manager, Lough Erne Resort, said:

“From Sunday 4th to Saturday 9th July there will be a range of activities scheduled to entertain all the family. On Sunday 4th July, young people from the age of 6-12 can test their skill as they participate in Crazy Golf for Kids on the Mini-Himalayas from 2pm-4pm, while adults can join forces with three friends to take part in the 18 Hole Scramble Team Challenge. For those who prefer to go it alone they can compete in the Longest Drive Competition for adults from 5pm -7pm.

“From Monday to Saturday every morning we will be running a daily golf clinic for kids from 10.00am to 12 noon and a daily golf clinic for adults from 2.00pm to 3.30pm. On Monday there will be a further four person team event - 18 Hole Team Challenge; Betterball on The Faldo Course, while Tuesday offers the opportunity for duo’s to shine in the 18 Hole 2 Man Team Event. Wednesday presents a further team challenge – Titleist Team Challenge – Pairs, while on Thursday 8th July, golfers keen to improve their personal ability can take advantage of a TaylorMade Individual Challenge. Juniors will also have the chance to shine on Thursday 8th July and Friday 9th July at the Junior 5 Hole Competition on The Faldo Course.”

The Celebratory Activities will also showcase The Resort’s other unique offerings including The Thai Spa; on Sunday 4th the team of Thai Therapists will be available from 1pm -3pm, to give 15 minute Head and Shoulder Thai Massages in The Loughside Suite. Meanwhile Acclaimed Chef, Noel McMeel will provide a cooking demonstration ‘The Tastes of Lough Erne’ from 3pm-4pm. On Monday 5th visitors can share in the Irish Whiskey Tasting Experience in The Members Loft from 4pm-5pm.

Golfers can take a break from play at The Halfway House, situated directly behind the ninth green. Resembling a log cabin, the restaurant aptly blends into the natural surroundings. Golfers can place an advance food order in the morning and by the time they have completed the first nine holes, their refreshments will be ready. Other Dining Experiences available at the resort include The Loughside Bar & Grill, The Blaney Bar and The Catalina Restaurant.

The Resort will further expand its five star golfing experience with the opening of The Faldo Academy in September 2010. This will be a state of the art Practice and Tuition facility headed up by Lynn McCool, Director of Golf & Head Professional.

Lough Erne is destined to become one of the major golfing destinations in the world and has already been suggested as a possible European Tour venue.

For further information on Lough Erne Resort and the celebrations taking place from 4th to 9th July, log onto www.loughernereresort.com or telephone: +44(0) 28 6632 3230.

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For all media enquiries please contact Janet McKay on 07968 817514 or email janet@janetmckaypr.com

NOTES TO EDITORS:

'Celebrate in Style'

The Resort will be holding a variety of Special Activities during this Celebration Week (Sun 4th – Friday 9th July) featuring The Resort's facilities...

The Faldo Course, The Thai Spa and Tastes of Lough Erne.

Activities can be paid and signed up for in advance through The Resort Reservations Team or simply subscribed to on the very day.

We look forward to you welcoming you to The Resort to join in the celebrations!

Sunday 4th July

**Crazy Golf For Kids on the Mini – Himalayas
(for Children aged 6-12 years)
2-4pm, £10 per child**

**18 Hole Scramble; Team Challenge on The Faldo Course
4 person team event
Entry Fee £240 per team**

**Longest Drive Competition For Adults
5pm to 7pm
Location 6th Tee Box, The Faldo Course
£15 for 3 goes £10 for 1**

**Experience an Escape to Thailand...our team of Thai Therapists will be available to give you a
15 minute Neck & Shoulder Thai Massage
with Lau Erb products, using traditional Thai Techniques
1pm-3pm £10 per person in The Loughside Suite
Receive a Complimentary £10 Voucher Redeemable at The Spa Boutique**

**Experience 'The Tastes of Lough Erne' with a Cooking Demonstration by Acclaimed Chef, Noel McMeel, showcasing the very best of local Seafood
3pm-4pm £10 per person including Tea & Coffee
Avail of the opportunity to receive a Complimentary Voucher to Experience Elegant Dining with Dinner for two in The Catalina Restaurant**

Monday 5th July

**Daily Golf Clinic for kids
10am to 12noon
Location Mini-Himalayas
£5 per child per day**

**Daily Golf Clinic for Adults 2pm 3:30pm
£10 per person per day**

**18 Hole Team Challenge; Betterball on The Faldo Course
4 person team event
Entry Fee £240 per team**

**Irish Whiskey Tasting Experience in association with Bushmills
An exclusive opportunity to taste and learn about Bushmills Original, Black Bush, Bush 10, Bush 16, Bush 21, plus a Single Malt Scotch Whisky, with our certified Irish Whiskey Tasting team.**

**Your Irish Whiskey Experience will take place in
The Members Loft
4pm-5pm £10 per person. Must be 18 years or over to participate**

**Avail of the opportunity to receive a Complimentary Bottle of Lough Erne Branded
Bushmills Irish Whiskey**

Tuesday 6th July

**Daily Golf Clinic for Kids
10am to 12noon
Location Mini-Himalayas
£5 per child per day**

**Daily Golf Clinic for Adults 2pm 3:30pm
£10 per person per day**

**18 Hole 2 Man Team Event
Betterball, Stableford on The Faldo Course
Mother/Daughter, Brother/Sister, Husband/Wife, Father/Son - Any Combination
£150 per team of 2**

**Experience an Escape to Thailand...our team of Thai Therapists will be available to give you a
15 minute Neck & Shoulder Thai Massage**

**with Lau Erb products, using traditional Thai Techniques
1pm-3pm £10per person in The Loughside Suite**

**Receive a Complimentary £10 Voucher Redeemable
at The Spa Boutique**

Wednesday 7th July

**Daily Golf Clinic for Kids
10am to 12noon
Location Mini-Himalayas
£5 per child per day**

**Daily Golf Clinic for Adults 2pm 3:30pm
£10 per person per day**

**Titleist Team Challenge – Pairs
Betterball, Strokeplay on The Faldo Course
£150 per team of 2**

**Fly Fishing Demonstration
With Resident Game Angling Instructor
Packie Trotter
This will take place on The Resort Lawns
5pm to 6pm**

**Experience ‘The Tastes of Lough Erne’ with a Cooking Demonstration by Acclaimed Chef, Noel
McMeel, giving you the best Advice on Ingredients for a Healthy Meal
3pm-4 pm £10 per person Including Tea & Coffee**

**Avail of the opportunity to receive a Complimentary Voucher to Experience elegant Dining with
Dinner for two in The Catalina Restaurant**

Thursday 8th July

**Daily Golf Clinic for Kids
10am to 12noon
Location Mini-Himalayas
£5 per child per day**

**Daily Golf Clinic for Adults 2pm 3:30pm
£10 per person per day**

**Junior 5 Hole Competition on The Faldo Course
H/caps required
5pm
Entry Fee £20**

**Taylormade Individual Challenge
Stableford
Entry Fee: £75 per person**

Irish Whiskey Tasting Experience in association with Bushmills
An exclusive opportunity to taste and learn about Bushmills Original, Black Bush, Bush 10, Bush 16, Bush 21, plus a Single Malt Scotch Whisky, with our certified Irish Whiskey Tasting team.

**Your Irish Whiskey Experience will take place in
The Members Loft
4pm-5pm £10 per person. Must be over 18 yrs to participate**

**Avail of your chance to receive a Complimentary Bottle of Lough Erne Branded
Bushmills Irish Whiskey**

Friday 9th July

**Daily Golf Clinic for Kids
10am to 12noon
Location Mini-Himalayas
£5 per child per day**

**Daily Golf Clinic for Adults 2pm 3:30pm
£10 per person per day**

**Junior 5 Hole Competition on The Faldo Course
H/caps required
5pm Entry Fee £20**

**Experience our Wine Tasting Evening, in association with R&R Fine Wines
4pm – 5 pm £10 per person**

**Avail of your opportunity to receive a Complimentary Bottle of Wine from
R & R Collection of Wines**

Saturday 10th July

**Daily Golf Clinic for Kids
10am to 12noon
Location Mini-Himalayas
£5 per child per day**

**Daily Golf Clinic for Adults 2pm 3:30pm
£10 per person per day**

